

## WG5 Communications Masterclass – Outline Agenda

RSU Anatomy Museum, Riga, Latvia (days 1, 2, 5)

Rīga Stradiņš University, Riga, Latvia (days 3, 4)

24–28 August 2026

### Monday – Foundations of Research Communication

- Welcome & introductions
- Audience understanding & narrative fundamentals
- Research value proposition & story framing
- Core narrative development

### Tuesday – Building Narratives & Writing for Media

- Narrative refinement
- Script development workshops
- Pre-production planning

### Wednesday – Studio Day: Filming & On-Camera Skills

- Studio orientation
- Filming rotations
- Media training

### Thursday – Editing & Production

- Editing tools introduction
- Rough-cut editing
- Refining story & feedback

### Friday – Finalisation, Debrief & Exhibition

- Final edits
- Dissemination methods
- Exhibition & closing



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**THE GREAT LEAP**

Multidisciplinary approaches to health inequalities, 1800-2022